

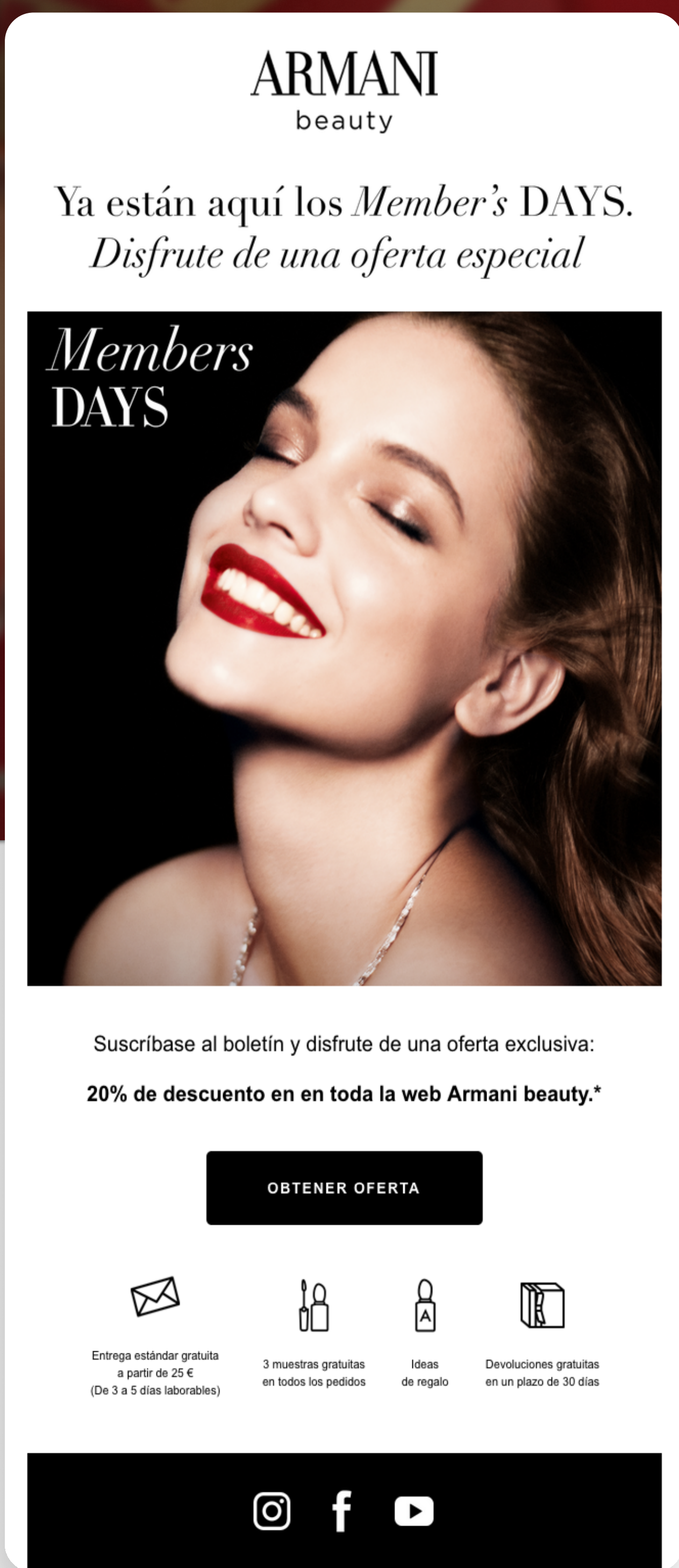


ARMANI
beauty

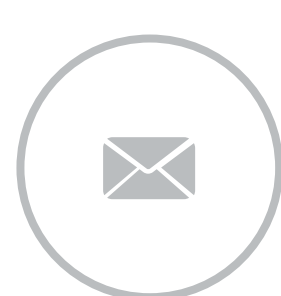
February Campaign

Review of Members Days Campaign : Spain

25/02/2022 - 14/03/2022



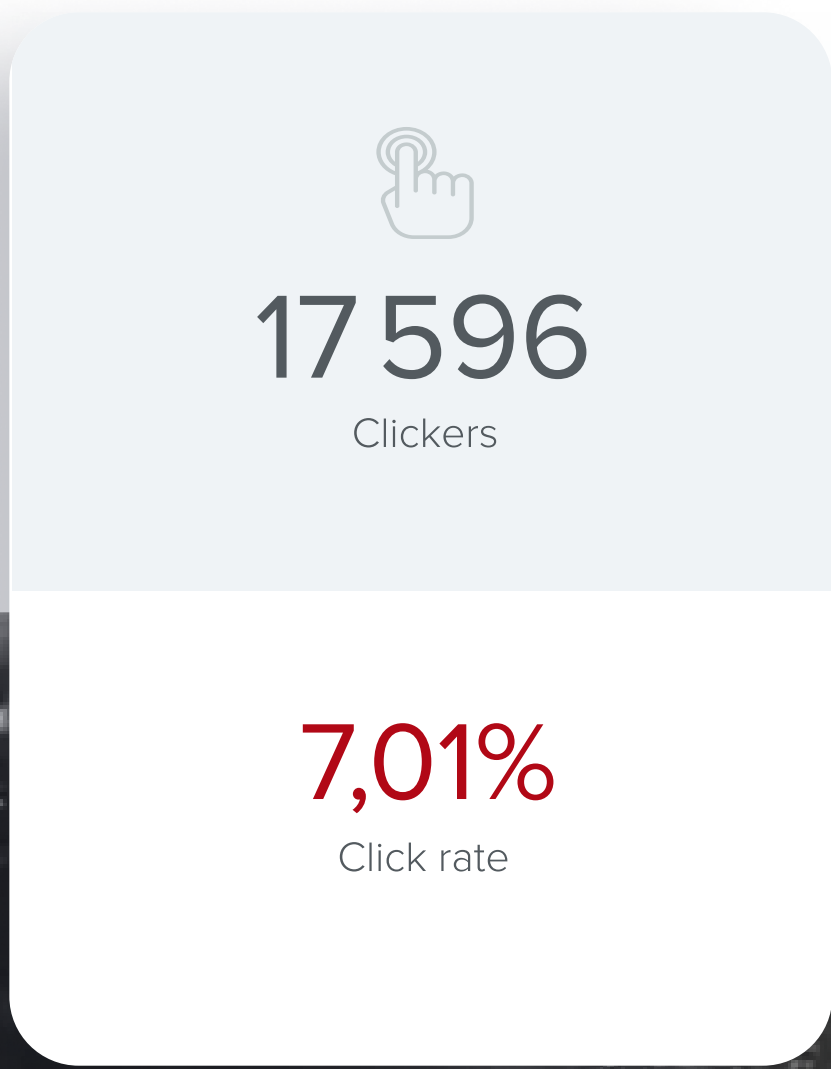
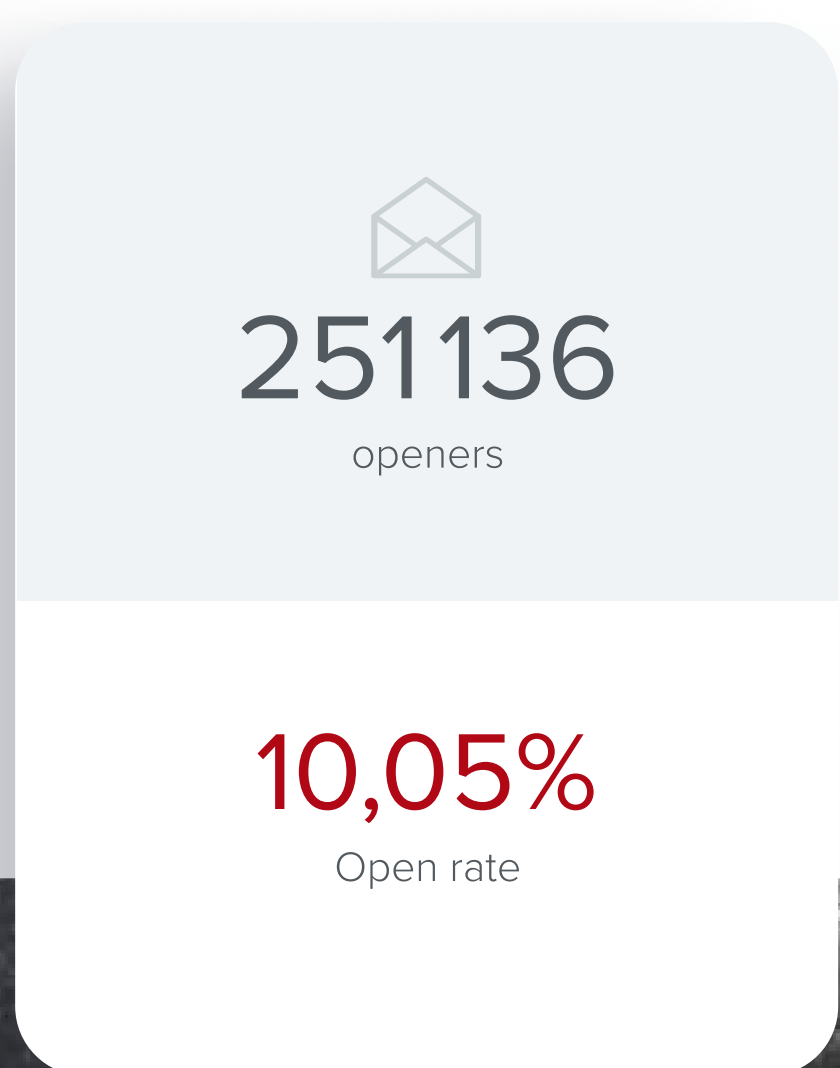
REVIEW OF MEMBERS DAYS CAMPAIGN II ARMANI II 2022 FEBRUARY



Volume of mails sent

Acquisition mail

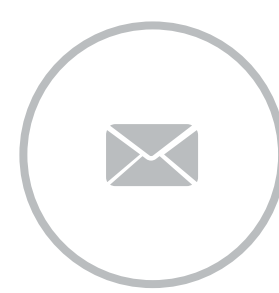
2 500 000
mails



Collected leads

3 652
objective : 3 000

20,8%
Transfo rate



Volume of mails sent

Acquisition mail

3 652
mails

